

## **THE INTERNATIONAL GEMOLOGICAL INSTITUTE PRESENTED THE FABULOUS CREATIONS OF FOUR TALENTED DESIGNERS AT THE INDIA INTERNATIONAL JEWELLERY WEEK 2011**

The International Gemological Institute (IGI), started in Antwerp in 1975 is the largest independent gem certification and appraisal institute worldwide with offices in Antwerp, New York, Hong Kong, Mumbai, Bangkok, Tokyo, Dubai, Tel Aviv, Cavelese, Toronto, Los Angeles, Kolkata, New Delhi, Thrissur, Surat, Chennai, Shanghai and Ahmedabad.

The beautiful creative collections comprising four pieces each by four designers presented at the India International Jewellery Week 2011 proved that the training given by the IGI was not only creative but had a solid foundation.

### **HIMALI DHOLAKIYA**

Passionate about gems and diamonds, Himali Dholakiya's love for colour and precious metal was seen in her stunning collection called "Floraison" crafted by Apranj which was so fragile and sheer in its beauty that it matched the lace saris worn by the models. The V shaped necklaces with waves of slender strands, the two strand long necklaces in onyx and the matching earrings were a stunning ramp offering.

### **HETAL BAXI**

The jewellery collection called "Khushboo" created by Hetal Baxi was crafted by Shubhani Motiwala and revealed her love for "larger than life", pieces which was reflected in her work as she played with varied forms and designs. Exquisite bridal jewellery but in a contemporary style, had a gorgeous filigree Rani Haar with matching earrings, while the diamonds and emeralds collars will delight any young woman who takes the Saat Pheras on the most important day of her life.

### **NIDHI CHAUDHARY**

In love with the beauty of flora, fauna and the requirement of the customers' demands; the collection created by Nidhi Chaudhary and executed by Razwada Jewellers was an exercise in creative designing and style. Titled "Ecstasy the Royal Collection" the jewellery featured stunning white gold slender ropes with floral motifs teamed with lace cuffs, flowing choker cum collars glittering with diamonds and pearls and imposing sets of amazing grandeur.

### **NATASHA CHANDIRAMANI**

Inspired by nature and the beauty around her Natasha Chandiramani's collection was far from ordinary but spoke a language of opulence and beauty. Calling her collection "Rangrez" executed by Emerald Jewellery the designer used the peacock motif in an unconventional manner for pendants and necklaces where at times it formed the centre of a firm ornate piece or glided down the shoulder and nestled between the collar bones.

The saris in net and lace designed by Jashn were the perfect choice for the lovely jewellery created by the four talented designers whose collections proved that the Indian jewellery business has talented stars on the horizon who will make the country very proud.

### **ILLUSTRIOUS PARTNERS OF IIJW:**

The IIJW has partnered with some of the best names in the jewellery business. Supported by PC Jewellers , Tourism of India , Swarovski Elements , Birdhichand Ghanshyamdas Jewellers. NDTV Goodtimes, Zoom, Kingfisher, Zoom TV ,Harpers Bazaar, RED FM and Jashn

### **THE DESIGNER TOUCH:**

Top designers like Queenie Dhondy, Gitanjali Lifestyle, Amrapali, Tanishq, Birdhichand Ghanshyamdas, Alpana Gujral's Aloha will showcase exquisite jewellery collections. Other top brands that will showcase most innovative lines are Laxmi Jewellers, CKC, Rosily Paul, Golecha Jewellers, Eekani, Sangam Chains, Kashi Jewellers, and Sawansukha Jewellers, Dipti Amisha line by Dipti Zaveri , Manubhai Gems Pvt. Ltd , Dwarakadas Chandumal Jewellers ,Gehna Jewellery , Designers from International Gemological Institute, Scintillating Jewellery led by Dhaval Shah , YS 18, Kashi Jewellers , Kays Jewels, Jewels Emporium , Johara ,CVM Exports, Surana Gems and Jewellery ,Sawansukha Jewellers Pvt. Ltd , C. Krishniah Chetty & Sons Pvt and Monica Kapur.

### **About GJEPC:**

The Gem & Jewellery Export Promotion Council is an all - India apex body for Gem & Jewellery representing 5,500 members. Set up in 1966, it operates under the supervision of the Ministry of Commerce & Industry, Government of India.