

DIPTI AMISHA'S GLAMOROUS BRIDAL COLLECTION LEFT A BREATHTAKING IMPACT ON THE CATWALK AT THE INDIA INTERNATIONAL JEWELLERY WEEK 2011

The designer duo of Dipti and Amisha Jhaveri displayed one of the most divine collections at the India International Jewellery Week 2011. Each piece was a work of sheer artistic beauty which will dazzle the mind of any woman.

Working together in creative harmony the beautiful collection by Dipti Amisha was a stunning blend of the glory of Mughal influences with the grandeur of British designs of monarchy. There was also a delicate touch of the French era and ancient Indian cultures but with the contemporary edge given to the pieces with style and elegance. Called "A Treasure with Measure" the collection glittered with exquisite designs and brilliant intricate detailing.

A melange of gold beads, rubies, emeralds, and diamonds came together in perfect harmony for the mix of ethnic and modern pieces. The highlights of the show were the burnished gold bead lined diamond pendants, cuffs with floral design, the sphere shaped multi circular pendant and the Indian hoops teamed with circular necklace.

Peridots lined the diamonds for a Victorian style set, while floral encrusted bracelets and multi stone strands of pearls and gold glittered. Burmese rubies ended in traditional Temple style motifs and the Basra pearl chain was stunning with imposing pendant. A 3D diamond piece with bold beads and a multi chains and gold beaded neckpiece and a gold shell shaped version were literally breathtaking.

The show stopping entrance was made by TV star, Smita Bansal of the popular hit Balika Vadhu wearing an amazing giant Temple and European inspired necklace, bangles and ring with the most intricate craftsmanship.

To match the very Indo-west nature of the jewellery, Dipti and Amisha had personally designed the ivory and brown crushed lehenga/cholis and brown draped gowns.

Gorgeous stunning jewellery and craftsmanship of the highest order - the Dipti Amisha presentation had it all in one memorable show.

ILLUSTRIOUS PARTNERS OF IIJW:

The IIJW has partnered with some of the best names in the jewellery business. Supported by PC Jewellers , Tourism of India , Swarovski Elements , Birdhichand Ghanshyamdas Jewellers. NDTV Goodtimes, Zoom, Kingfisher, Zoom TV ,Harpers Bazaar, RED FM and Jashn

THE DESIGNER TOUCH:

Top designers like Queenie Dhondy, Gitanjali Lifestyle, Amrapali, Tanishq, Birdhichand Ghanshyamdas, Alpana Gujral's Aloha will showcase exquisite jewellery collections. Other top brands that will showcase most innovative lines are Laxmi Jewellers, CKC, Rosily Paul, Golecha Jewellers, Eekani, Sangam Chains, Kashi Jewellers, and Sawansukha Jewellers, Dipti Amisha line by Dipti Zaveri , Manubhai Gems Pvt. Ltd , Dwarakadas Chandumal Jewellers ,Gehna Jewellery , Designers from International Gemological Institute, Scintillating

Jewellery led by Dhaval Shah , YS 18, Kashi Jewellers , Kays Jewels, Jewels Emporium , Johara ,CVM Exports,Surana Gems and Jewellery ,Sawansukha Jewellers Pvt. Ltd , C. Krishniah Chetty & Sons Pvt and Monica Kapur.

About GJEPC:

The Gem & Jewellery Export Promotion Council is an all - India apex body for Gem & Jewellery representing 5,500 members. Set up in 1966, it operates under the supervision of the Ministry of Commerce & Industry, Government of India.