

GEMOLOGICAL INSTITUTE OF AMERICA INDIA DISPLAYED THE STUNNING JEWELLERY COLLECTIONS OF ITS FIVE GRADUATES AT THE INDIA INTERNATIONAL JEWELLERY WEEK 2011

For the jewellery design aspirants in India, Gemological Institute of America India offers various options beginning from a one day class to a comprehensive nine weeks Jewellery Design Certificate Course. The stunning collections presented by the five graduates of the GIA India proved the Institute's strong training foundation that had made the designers into top selling names all over the country.

MEENAL PATODIA

Bringing in the ethereal beauty of life and using the inspirations for her jewellery, Meenal Patodia's choice of raw materials and gems was eye-catching on the ramp. Rows of corals, leafy diamond pendants on gold chains, floral centres, pearl and diamond studded earrings and a velvet ribbon with a glittering pendant were an unconventional mélange of ornaments.

POOJA PATEL

Her love for gemstones and fascination with the sparklers gave Pooja Patel's collection that exquisite story that revolves around adorning the beauty of the human body and will appeal to the global woman. Earrings, necklaces and bracelets in diamonds and rubies dazzled on the ramp, while a pearl string with a diamante pendant, a set in black diamonds, a sunburst necklace and a draped flat collar with baguette

rubies and pearl drop was a sumptuous offering for the fashionable woman.

SHIPRA TODI

Shipra Todi's jewellery resembles works of art on the models as they glided down the catwalk. Inspired by life, the designs had myriad inspirations which will appeal to women when they adorn themselves for various occasions. Opening the show with a multi sphere necklace and earrings, Shipra; added on a delicate fish net design earrings and matching necklace with rubies. These were followed by the two rows of diamonds with a striking ruby and diamond pendant at the end. The lacy diamond set was the ideal for a bridal offering with its lush design and intricate workmanship.

SANA QURESHI

Presenting a New Age collection aimed at the 21st century woman Sana Qureshi's line was a creative mix of the contemporary and customised looks. Each piece was a striking entry on the ramp and a beauty in detailed craftsmanship. Rows of pearls were tasseled cleverly for a pair of earrings and bracelet, while coloured stones and small pearls and a three prong pearl pendant were inventive designs. The final Christmas tree inspired design for the earrings and necklace set had a marked festive touch ideal for those end of the year events.

RIDDHIKA JESRANI

Presenting an edgy stylish line of jewellery, Riddhika Jesani's collection had the dramatic touches of the East combined with the elegance of the West. Beads, stones and vintage pieces added to the distinctive touch of the jewellery which retails in India and New York. Giving an international touch to her pieces, Riddhika inspired by the palaces in Mysore and Jaipur showed an eye-catching gold tiger face pendant, the multi stones three rows of giant pear shaped pendants, the large turquoise and topaz chains, the enormous gold beads for the neck and wrist and the rows of precious stones in pastel shades which were all exciting jewellery offerings.

Kanwaljit Singh and the students of Istituti Callegari created the perfect all black collection of saris and gowns to match the beauty of the jewellery by the five designers.

Once again GIA revealed that its graduates have all the necessary creative skills to shake the world of jewellery design with their amazing talents.

ILLUSTRIOUS PARTNERS OF IIJW:

The IIJW has partnered with some of the best names in the jewellery business. Supported by PC Jewellers , Tourism of India , Swarovski Elements , Birdhichand Ghanshyamdas Jewellers. NDTV Goodtimes, Zoom, Kingfisher, Zoom TV ,Harpers Bazaar, RED FM and Jashn

THE DESIGNER TOUCH:

Top designers like Queenie Dhondy, Gitanjali Lifestyle, Amrapali, Tanishq, Birdhichand Ghanshyamdas, Alpana Gujral's Aloha will

showcase exquisite jewellery collections. Other top brands that will showcase most innovative lines are Laxmi Jewellers, CKC, Rosily Paul, Golecha Jewellers, Eekani, Sangam Chains, Kashi Jewellers, and Sawansukha Jewellers, Dipti Amisha line by Dipti Zaveri, Manubhai Gems Pvt. Ltd, Dwarakadas Chandumal Jewellers, Gehna Jewellery, Designers from International Gemological Institute, Scintillating Jewellery led by Dhaval Shah, YS 18, Kashi Jewellers, Kays Jewels, Jewels Emporium, Johara, CVM Exports, Surana Gems and Jewellery, Sawansukha Jewellers Pvt. Ltd, C. Krishniah Chetty & Sons Pvt and Monica Kapur.

About GJEPC:

The Gem & Jewellery Export Promotion Council is an all - India apex body for Gem & Jewellery representing 5,500 members. Set up in 1966, it operates under the supervision of the Ministry of Commerce & Industry, Government of India.