

INTRICATE JEWELLERY AND STYLE WAS PRESENTED BY GEHNA JEWELLERS ON THE RAMP AT THE INDIA INTERNATIONAL JEWELLERY WEEK 2012

Giving a different perspective to jewellery, Gehna Jewellers presented an exciting and glamorous show at the India International Jewellery Week 2012.

Started in 1986 by Sunil Datwani, the name Gehna Jewellers has been synonymous with unique designs, which are creatively crafted with innovative touches.

Presenting a line of dazzling gems and precious metal, the Gehna Jewellers show was a feast for the eyes and senses as stunning pieces came down the ramp. Showing a collection of superb rose cut and champagne coloured diamonds, matched with emeralds, Polkis and South Sea pearls; Gehna Jewellers had pendants, necklaces and chokers.

To the pulsating live music created by ace DJ, Ryan Beck, the show opened with two bare chested male dancers, Vernon Enthiado and Sushant Pujari who moved with the first model to set the pace for a line of the most beautiful jewellery.

Circular lacey collar with floral insets highlighted by gems had the South Sea pearl drops that added to the glory of the necklace. The dome shaped emerald set in a Polki bracelet, the three strands of beaded necklace with matching jhumkas, the leaf shaped earrings, and the flat Polki necklace with a single pear shaped ruby in the centre made each entry a stunner.

The three strands of diamond ripples set in a 3D necklace and the yellow and white diamond piece with cascading gems ending in a pearl drop, told a glittering story.

Interesting design angles came in the form of an asymmetric setting for a single ruby, while gold beads and Polkis made a good combo. The rows of rubies nestling in a bed of diamonds and the pyramid dangles with three pearl drops showed a stylish angle.

Show stopper, Angela Jonson looked totally ethereal dressed like a beautiful angel with wings as she floated down the ramp in a grand diamond necklace with three magnificent emeralds, a flower petal ring, bangles and a diamond tiara.

The very sensuous clothes created by designer, James Ferreira added to the glamour of the show as slinky nude jersey dresses, innovative sari drapes and frothy party tulle midis created the right look.

For jewellery of the ultimate kind the collection by Gehna Jewellers tells a great fashion story.

About GJEPC:

The Gems & Jewellery Export Promotion Council is an all - India apex body representing 5,300 members. Started in 1966, it operates under the surveillance of the Ministry of Commerce & Industry, Government of India. More information log onto www.gjepc.org

About the SPONSORS:

This show is presented in association with PC Jewellers and International Gemological Institute. Liquor partners for IIJW are Signature and beverages are sponsored by Kingfisher. Jashn is the ethnic wear sponsor for the event, Logistics arranged by Lemuir group, broadcasts partnered by Star Plus and Radio Partners for the event are Red FM 93.5 FM.